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JPC EQUESTRIAN INC. TO DISTRIBUTE THE WHIP CLIP

DECEMBER 2008 - Dos Equine LLC is pleased to announce that JPC Equestrian Inc. has been named as distributor for the company. "JPC Equestrian Inc. has an excellent reputation in the industry and we feel this arrangement will be mutually beneficial," said Dos Equine LLC owner Jan Grimm. The Whip Clip is also available through Intrepid International. The Whip Clip is sold at tack shops, feed stores and online at www.TheWhipClip.com.

"The Whip Clip has been on the market for 18 months and we have received an overwhelming amount of positive feedback from individuals among several disciplines including trail riders, dressage, hunter-jumpers, mounted police units and the parents of children who keep losing their whips" says Ms. Grimm. While people of all ages can use The Whip Clip, it may be especially useful for kids and novices when they are learning how to carry the whip or crop when mounted.

About Dos Equine LLC

Dos Equine LLC is a privately held company that specializes in providing solutions to the unique needs of horse owners, riders and enthusiasts. Based in western Michigan "horse country," the company has access to a multitude of horse breeding, training and boarding facilities for product development and testing, as well as the resources of Michigan State University.